

From: Mathu M
Sent: 21 December 2021 14:30
To: Dimitriou Maria: H&F
Subject: Re: Newspaper for 2021/01382/LAPR

Dear Madam,

Thank you for your email.

I would like to bring the following points to support the application.

As part of the application process, the following responsible authorities should have been notified about this premises license application:

Metropolitan Police, Fire Authority, Health and Safety, Environmental Health, Local Planning Authority, Trading Standards, Area child protection services, Public Health, and Home Office (Immigration Enforcement)

The application has not received any representations/objections from the responsible authorities including the police. The police usually represent if the application site falls within an area that is affected by street drinking, drinking-related violence, etc. If so, they will impose conditions on the licence in order to prevent crime and disorder and public nuisance. As no representations were made by any of the responsible authorities, it can be assumed that the proposed licensable activity would not have any impact on the licensing objectives namely, crime and disorder, public safety, public nuisance, and the protection of children from harm.

The premises is also not within the council's cumulative impact zone, an area that has been designated to control licensable activity.

With regards to the statement with the students, an appropriate measure such as 'Challenge 25 Policy' must be implemented to prevent the sale of alcohol to underaged students/children. Any person appearing to be under the age of 25 who attempts to purchase alcohol must be challenged in respect of their age and are required to provide adequate proof such as passport, driving license, or national ID card. Any refusals will be recorded in a logbook.

In addition, the premises will be monitored by an adequate CCTV system that must retain all the images for a minimum of 28 days and these must be kept available for the police and licensing authority.

Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

Following this, the objection from the public seems not to be fair.

However, we recommended to our client that the following additional conditions shall be added to the licence to help ensure the premises promotes the licensing objectives and does not contribute negatively to the local residents/public such as:

1. To reduce the proposed alcohol sales hours from 08:00-22:00 to 09:00-21:00
2. The premises will not stock, display or sell lager, beer, cider or perry products with an ABV content above 6.5%.

The client agreed to the above-mentioned conditions.

Please contact me should you require any further information.

Thank you.
Kind Regards,

Mrs Ramela M. (BSc.Hons)
MKM Design & Construction Limited